

Agenda Item No: 6

Report to: Museums Committee

Date of Meeting: 16 December 2013

Report Title: Museum Attendance Figures

Report By: Cathy Walling
Museum Curator

Purpose of Report

to inform members of figures for attendances, educational activities and use of the Museum's website for the second quarter of 2013-14.

Recommendation(s)

- 1. The report is for noting**

Reasons for Recommendations

Introduction

1. Attendances: Hastings Museum and Art Gallery

The figures for July to September 2012 are given for comparison.

	July to Sept 2013	July to Sept 2012
Number of visitors	12,623	11,638
Pupils in organised groups	2,390	1,477

2. Attendances: Old Town Hall Museum

	July to Sept 2013	July to Sept 2012
Number of visitors	12,691	12,712
Pupils in organised groups	1,138	1,142

3. Website Visits

The total number of visits to hmag.org.uk website for Quarter 2 is 34,000. The comparable measure for Quarter 2, 2012-13, is 24,462.

4. Weddings and Civil Ceremonies

There were 11 ceremonies held in this quarter. This compares to 12 ceremonies in Quarter 2 last year. A total of 8 bookings have been made so far for 2014-15.

5. Comment

There has been a slight rise in attendances at HMAG this quarter, which may be attributable to the rise in group visits. The figures at the OTH are similar to last year, despite the museum now being closed on Mondays.

The educational groups are largely Language Students during July and August, but there were also visits from Langley School, Little Ridge, St Leonards Academy, SCC, Torfield and Ore Village Primary.

Wards Affected

Castle

Area(s) Affected

Central Hastings

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	No
Crime and Fear of Crime (Section 17)	No
Risk Management	Yes
Environmental Issues	No
Economic/Financial Implications	No
Human Rights Act	No
Organisational Consequences	Yes
Local People's Views	No

Background Information

Officer to Contact

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